

EXECUTIVE SUMMARY
INTERNATIONAL BOARD OF DIRECTORS MEETING
Belfast, Northern Ireland
March 13-16, 2023

AUDIT COMMITTEE

1. The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans.

CONSTITUTION & BY-LAWS COMMITTEE

1. The committee upheld an election complaint and appointed First Vice District Governor Dominique Vatan-Vanackere to serve as district governor for the 2023-2024 year.
2. The committee solicited input from MD 117 (Greece & Cyprus) leadership to recommend names for a working group and to propose bi-communal projects between clubs in 117-B (Cyprus) and the undistricted area of Cyprus.
3. The committee passed a resolution allowing those former members who are engaged in litigation against the association in violation of policy to withdraw litigation by May 31, 2023, to be eligible to retain prior serve in district cabinet or club positions. The board further agreed not to recognize members as past district governor if they were deemed not to be recognized as past district governors by a prior board.
4. The committee passed a resolution permitting Swarn Singh Khalsa to be reinstated as a member along with prior service but prohibited recognition as a past district governor.
5. The committee passed a resolution permitting Mahendra Jain Mittal to rejoin a Lions club along with prior club service.
6. The committee updated the standards for the Advisory Committee to consider in recommending a third vice president candidate.
7. The committee proposed a resolution to amend the International By-Laws, Article II, Section 2(a)(3) and remove the requirement of an endorsed candidate being from a district with 35 clubs and 1,250 members.
8. The committee passed a resolution to propose changes to the duties of a district governor.
9. The committee passed a resolution to propose changes to the duties of a first vice district governor.
10. The committee passed a resolution to propose changes to the duties of a second vice district governor.
11. The committee passed a resolution to propose changes to the duties of a region chairperson.
12. The committee passed a resolution to propose changes to the duties of a zone chairperson.
13. The committee passed a resolution to propose a “Discounted” membership category that will exclude discounted members from a club’s total delegate entitlement.

CONVENTION COMMITTEE

1. Approved an adjustment to the in-person registration fee schedule for the 2024 International Convention, increasing the rates for adult registrations, increasing the registration cancellation fee and adjusting the convention hotel room deposit amount to reflect the cost of one night, at the selected hotel.

2. Approved update to Chapter VIII, Paragraph C.7. of the Board Policy Manual, to reduce the number of assigned seats during the International Show and plenary sessions at the international convention.
3. Approved update to Chapter VIII, Paragraph C.6. of the Board Policy Manual, to adjust the line of march order in the Parade of Nations.
4. Approved update to the language in Chapter VIII, Paragraph A.4. of the Board Policy Manual, to allow the international convention bids to be heard and selected at an in-person or virtual meeting of the board of directors, in addition to the March/April board meeting.
5. Approved the rescinding of the selection of New Delhi as a convention site for 2029.

DISTRICT AND CLUB SERVICE COMMITTEE

1. Cancelled 29 clubs in District 3231-A1 (India) that were inactive.
2. Revised the Club Excellence Award, requiring a net membership increase and a minimum donation to LCIF.
3. Revised the District Excellence Award requiring a net increase or the chartering of a new club or branch.
4. Appointed Coordinating Lions for Vietnam, the Republic of Iraq, and District 1-CS (Illinois, USA).
5. Approved redistricting proposals for District 404-A1 (Nigeria) and District 404-B1 (Nigeria) to take place at the adjournment of the 2023 International Convention.
6. Approved a redistricting proposal submitted by Multiple District 40 (New Mexico, USA) to merge District 40-N and District 40-S to create single District 40 at the adjournment of the 2025 International Convention.
7. Approved changes to the duties of district officers as defined by the Standard Form District By-Laws (contingent upon the adoption of the proposed amendments at the 2023 International Convention).
8. Revised the purposes of a district as listed in the Standard Form District Constitution to underscore the importance of membership growth.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

1. Approved the FY 2022-2023 3rd Quarter Forecast, reflecting a deficit.
2. Amended Lions International Procurement Policy clarifying an exception for the Information Technology division to renew certain software and licensing via association credit card. This will apply only when the product is available from a single-source Vendor and when renewal can be done only via an online portal.
3. Approved a change to Chapter XI of board policy allowing for the delayed posting of preliminary budgets for good cause if approved by the executive administrator in conjunction with the international president.

LEADERSHIP DEVELOPMENT COMMITTEE

1. Confirmed the 2023-2024 Leadership Development International Institute Program schedule.

2. Approved the updated 2023 District Governors-Elect Seminar group leader team to include Council Chairperson Takashi Tamagawa as the replacement Group Leader for the Japanese group.
3. Revised Board Policy regarding DGE Seminar associate's role, selection criteria to include LCIP Certification, and travel reimbursement to include both Days 1-3 at Q Center, St. Charles, IL, USA and Day 4 at convention.
4. Approved the curriculum proposal for future revisions to the Second Vice District Governor (SVDG) and First Vice District Governor/District Governor-elect (FVDG/DGE) training programs to be implemented in 2024-2025 for SVDGs and 2025-2026 for FVDGs.
5. Confirmed the 2022-2023 third quarter budget forecast and proposed 2023-2024 budget, including additional funding of US\$30,000 for this year and approximately US\$50,000 for next year to support DGE Seminar associates' hotel stay and travel to Day 4 at convention.

LONG RANGE PLANNING (MARCH 2023 MEETING REPORT)

1. Received an update from the Lions International Strategic Plan project team on their recommendation regarding new growth models.
2. Reviewed a working draft of the plan to grow Lions Clubs International to 1.5 million members by July 1, 2027.
3. Discussed holding one meeting of the International Board of Directors in Oak Brook, Illinois, USA each year.
4. Discussed the creation of an ad hoc committee to review current and future international board of director representation from each constitutional area.
5. Discussed the potential benefits of converting Leos into dues paying members, as well as important factors to consider, such as the impact on participation, revenue, and resources.
6. Discussed mental health as an increasing global need and service opportunity for Lions.

MARKETING COMMITTEE

1. Reviewed the 2022-2023 forecasts and the 2023-2024 budget for the Marketing Division.
2. Reviewed and approved 2023 Lions International Marketing Award for all constitutional award winners:
 - a. From Constitutional Area 1 and Antigua & Deps, the Lions Club of Antigua from District 60B.
 - b. From Constitutional Area 2 and Canada, the Lions Club of Fenwick from District A2.
 - c. From Constitutional Area 3 and Panama, the Lions Club of Parita from District D1.
 - d. From Constitutional Area 4 and Italy, the Lions Club of Bosco Marengo Santa Croce from District 108 IA2.
 - e. From Constitutional Area 5 and Philippines, Capiz Leo Club from District 301 B1.
 - f. From Constitutional Area 6 and Nepal, the Lions Club of Dharan Ghopa United from District 325 C.
 - g. From Constitutional Area 7 and Australia, the Lions Club of the City of Adelaide Inc. from District 201 C1.
 - h. From Constitutional Area 8 and Tunisia, the Lions Club of Sfax-Thyna from District 414.

3. Reviewed status on the move to the Lions International brand as part of the Lions International Strategic Plan.
4. Reviewed the final status of the Marketing Grant program for the 2022-2023 fiscal year. This year, 35 grants were awarded, maxing out available funds dedicated to the program.
5. Reviewed the Tournament of Roses Parade proposal and approved US\$60,000 to fund the program. In addition, the committee recommended the Lions Float Committee work with Multiple District 4 to apply for a US\$15,000 marketing grant for additional support.
6. Reviewed club marketing strategy plans for next fiscal year, updates to the Peace Poster and Essay Contest, and numerous marketing awareness programs, including social media performance, public relations efforts, and global advertising results.
7. Reviewed LION Magazine board policy, removing the requirement for international editions to fill out the “Income and Expenditure Accounting” form worksheet in Board Policy Chapter XVI. Receipts and financial reports for printing, contracts, and production are still required.
8. Reviewed International Protocol adjustments and recommendations related to the Leo Advisory Panel members. This topic was tabled until July.
9. Reviewed and approved housekeeping changes to Board Policy.

MEMBERSHIP DEVELOPMENT COMMITTEE

1. Sunset the International Centennial Lions Club and resolved to close the club at the conclusion of 2022-2023.
2. Filled the vacancies in the Leo Club Advisory Panel for CA IV and CA VII. The 2023-2025 slate of panelists is now complete.
3. Discussed District 3234 D2 and kept the district in moratorium and reappointed PID Dr. Nawal Malu as the Coordinating Lion, until Lions membership data can be validated, including discounted membership, and birthdates.
4. The positions of First and Second Vice District Governors in District 3234 D2 were vacated. When the moratorium is lifted, the district can conduct an election for these positions. Lion Parmanand Sharma is prohibited from holding a district position for a period of 5 years.
5. Included a pin to be awarded Lions serving 25 or 50 years, in addition to the Chevron.
6. Updated Leo Club Program policy to align policy with current business practices.
7. Updated the spelling from Turkey to Turkiye in Board Policy Manual, Chapter X.
8. Changed the country name of Swaziland to Eswatini in Board Policy Manual, Chapter X.

SERVICE ACTIVITIES COMMITTEE

1. Resolved to add one to two Leos or Leo-Lions as Lions International Representatives to United Nations agencies with a focus on youth programs.
2. Resolved to amend Chapter I, Service, of the Board Policy Manual to include Disaster Relief, Humanitarian, and Youth as additional Lions International global causes.
3. Received a report on service reporting, including the number of people served, the number of service activities, and the percentage of clubs reporting service.
4. Met with the Technology Committee to discuss the status of the Salesforce project and expected impacts on service purporting.
5. Received an update on advocacy initiatives including Lions Day with the United Nations events and advocacy days.

6. Discussed global causes and service programs, including support for refugees and displaced persons and the Kindness Matters Service Award.
7. Received a report on the 2022 season of Lions-Elevance Health Volunteer Days.
8. Received an update on the Club Service Chairperson nurture campaign.
9. Received an update on the challenge of road accidents in India, and how Lions can help.

TECHNOLOGY COMMITTEE

1. Reviewed the 2022-2023 third quarter forecast and the proposed 2023-2024 budget for the Technology Division.
2. Received updates on supporting the 2023 International Convention and election in Boston.
3. Reviewed updates on privacy initiatives, ongoing steps being taken related to the General Data Protection Regulation (GDPR) and requested that staff continue the International Organization for Standardization (ISO) 27001 compliance project without formal certification.
4. Received a comprehensive update on the Salesforce project. While staff continues to target a late July 2023 launch to members, they acknowledged there are several factors that may cause a delay.
5. Discussed change management and member engagement needed to minimize the member impacts with a change to the digital member experience.
6. Met jointly with the Marketing Committee to discuss the status of critical initiatives and received a demonstration of the Salesforce platform and the new Lion Portal digital experience.
7. Met jointly with the Service Activities Committee to discuss the status of the Salesforce project and expected impacts to service reporting.
8. Met jointly with the District and Club Service Committee to discuss the status of the Salesforce project and alignment on critical areas of the project that require partnership.

For more information on any of the above summaries, please refer to the LCI website at www.lionsclubs.org or contact the Legal division.